
Spiritualreligiosity in the Workplace between Media and Organizational Logics: A French Perspective

KOME – An International Journal of Pure
Communication Inquiry
Volume 9 Issue 1, p. 1-18.
© The Author(s) 2021
Reprints and Permission:
kome@komejournal.com
Published by the Hungarian
Communication Studies Association
DOI: [10.17646/KOME.75672.58](https://doi.org/10.17646/KOME.75672.58)

Mihaela-Alexandra Tudor

IARSIC-CORHIS EA7400, Paul Valéry University Montpellier 3, FRANCE

Abstract: This exploratory research focuses on how mainstream media apprehends religion in the workplace in the specific French socio-cultural and ideological framing through the media coverage analysis of the French Observatory of Religious Phenomenon in Organization's annual survey, published in September 2018. Findings reveal that media operates with a meaning of religion still subject to a conception of *laicity* that corroborate antagonism between science and religion on the one hand, and, secularization as an indicator of transition from traditional society to modern society on the other hand. Managers and companies implicitly use a more elastic meaning, in accordance with the specificities of the workplace and labor market that has integrated a more deinstitutionalizing vision of religion, in the context of the emergence of new religious representations in touch with alternative spiritualities.

Keywords: French Observatory of Religious Phenomenon in Organization, French socio-cultural framing, laicity, mediatization, spiritualreligiosity, workplace